



CONNECT. ENHANCE. GROW

WTC BUSINESS

AND INDUSTRY ASSOCIATION

 www.wtcchamber.com



Pradeep Aggarwal

President

WTC Business & Industry Association

Mr Pradeep Agrawal, Director, Superior Drinks P Ltd. which was established in 2002 is a very renowned name in the Beverages Industry. He is also the Director of Narmada Drinks P Ltd., Superior Industries Ltd., Udaipur Beverages Ltd. and Indo European Beverages Ltd. He has been honored with the Green Era Award for Sustainability in Dubai, UAE in 2016. He actively contributes in CSR activities.

Foreward

Journeying through the dynamic possibilities that the world offers, it is safe to say that WTC dwells on endless possibilities. It is rightly said, 'Only those who can see the invisible, can do the impossible'. WTC as an organisation is bound by one purpose – **To Rise**. Inspired by this spirit, our values, and ethics, our goal to always positively impact our partners, stakeholders and communities, remains unshakeable. We believe in boundaryless collaborations and aim to establish genuine and meaningful connections with civic, business and social sectors of the community.

We challenge conventional thinking and innovatively use our resources to drive positive change in the lives of our stakeholders and communities across the world, to enable them to rise. We follow a simple rule: there are no limitations. In the midst of a situation wherein others see a problem, we see possibilities. Breakthroughs, not barriers. It's just not about the climb at the top; It's about all the lives you have touched on your way up.

The year 2020 marked a major turning point for our society. Along with the heightening of uncertainties brought about by the pandemic, the business sphere and social systems as a whole underwent major changes. Through these changes, we have experienced the great power and value of our resources. These changes are most likely to continue from now on. I would like to see WTC stand at the centre and be the driving force of the dynamics. To fulfil, this purpose, we endeavour to commit to the promotion of economic, industrial, business and commercial activities with geographic boundaries being no bars and to protect and promote the collective need of the society.



About WTC

The WTC is a young proactive Apex Chamber in India which is working at the grass-root level with strong national and international linkages. The Chamber acts as a catalyst in the promotion of industry, trade, and entrepreneurship. A non-government, not-for-profit organisation, playing a proactive role in building India's sustainable economic development. The WTC is the voice of India's business, policy advocacy, economic growth and development of the nation and business community. The WTC significantly contributes to socio-economic development, CSR, Sustainability, trade, and international business community. We developed immersive, experiential learning platform to interact with leading companies, business incubators, and other like-minded businesspeople.

The WTC articulates and works to sustain the views and concerns between the industry and government. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states.



Our Core Values:

- **Benefit**
- **Building Businesses. Building Communities**
- **Prosperity For All**
- **Boundaryless Collaborations**
- **Connect. Enhance. Grow**

Vision:

To be the principal bilateral facilitator committed to the promotion of economic, industrial, business, and commercial activities with geographic boundaries being no bars and integrating a strong culture of commitment to the community.

Mission:

- To act as a catalyst in promoting external and domestic trade in a cost-effective manner
- To protect and promote the collective need and interests of the business community
- To effectively lobby with governments and other government trade promotion agencies, on significant issues affecting trade and commerce.



Management Committee



Vikram Gera

He is the Founder & Chairman of Australia, New Zealand and India Business Association (ANZIBA). ANZIBA has been working in close conjunction with the Australian High Commission and New Zealand High Commission since its inception and empowers the nations by spurring economic growth through sterling trade relations and capitalizing on the opportunities in the highly prospective global market. He is also the Co-Chairman of the International Affairs Committee for Europe & CIS at PHD Chamber of Commerce and has been a quintessential force in guiding and mentoring many on the way. He led the delegation on

behalf of PHD Chamber of Commerce with the Honourable Vice President of India Mr. Venkaiah Naidu to Serbia, Malta and Romania in 2018. He is an active member of The British Business Group, The European Business Group, Indo American Chamber of Commerce, Indo German Chamber of Commerce, Indo-French Chamber of Commerce, ASSOCHAM and FICCI.

Rajiv Mittal

Mr Rajeev Mittal,

A visionary in the hospitality industry and founder of the the R.K. group with massive presence and experience across sectors in diversified businesses such as Railway Hospitality, Hotels & Restaurants, Travel Tourism, Real Estate as well as Media & Advertising. Its Food Plaza Chain Outlets are in Delhi, Pune, Mumbai, Noida, Ahmedabad. It has been long associated with Indian Railway Catering and Tourism Corporation (IRCTC) and recognised by Ministry of Tourism. Govt. of India as well as by IATO (Indian Association of Tour Operator), ADTOI (Association of Domestic Tour Operator of India) and PATA (Pacific Asia Travel Association).



Asha Thakur

Founder & CEO of Green View Project, she started the Company in 1998. In 1990, she started her own firm – Press Promotion Consultancy, handling various newspapers and magazines. She married in 1998 with Late Mr. Santosh Tewari who later become the Chief Editor of Tribune. She did more projects with DVB including Bamnauly Power House. Her project with BHEL was the turning point in her career. She designed a Yoga Centre giving Natural Green Wall. She was elected as Vice Chairperson of Public Relation Society of India 2004-05 for Delhi Chapter that has an affiliation of 80 countries. She has organized number of seminars, plantation drives, debates & health awareness programs.

Our Core Objectives:

- To unite people engaged in trade, commerce, and industry for concerted action to protect and promote common interests
- To establish genuine and meaningful connections with civic, business and social sectors of the community
- To provide leadership that gives business a strong and collective voice
- To improve trade and commerce, and the economic and social welfare of the community by supporting small and medium enterprises to access both domestic and international markets
- Encourage progress, promote peace and cordial relations among countries and their citizens by the cooperation of businessmen and organizations
- Evolve business view on all international matters relating to finance, Industry, commerce and environment, among others.
- Facilitate commercial interaction among member countries.

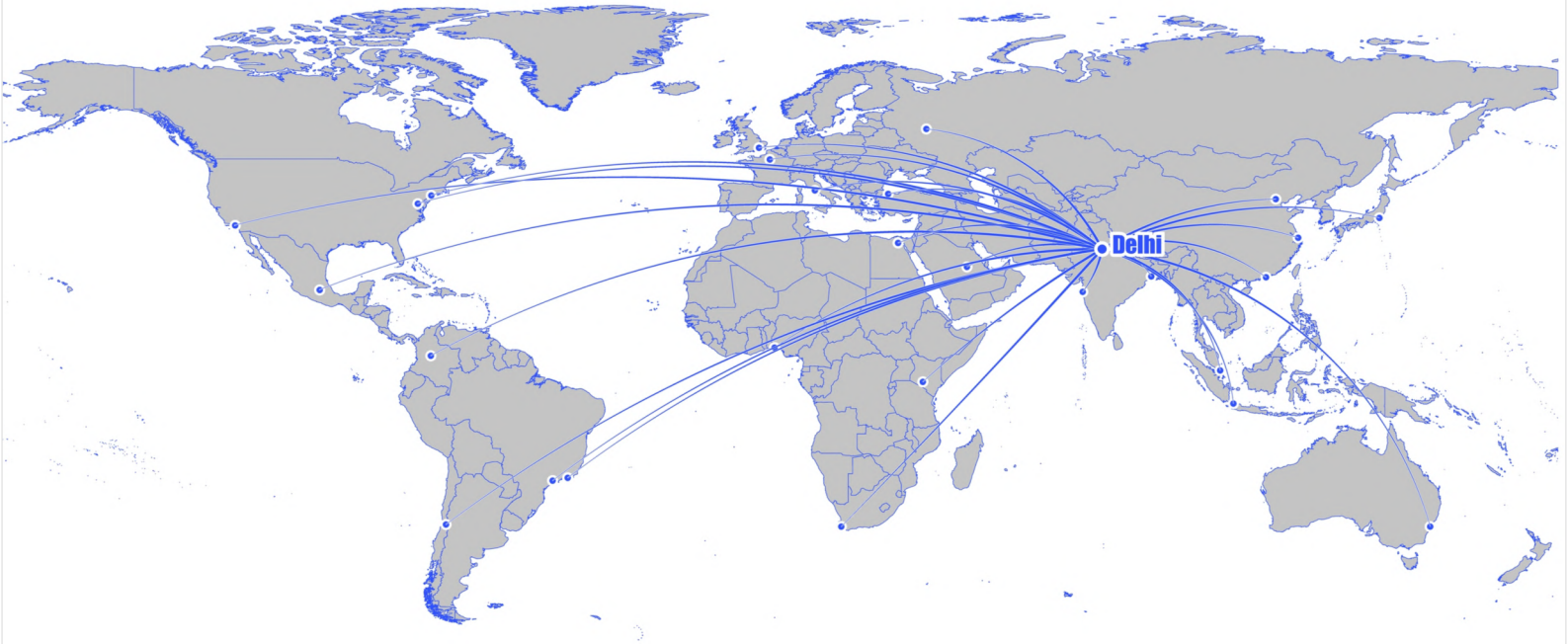


Benefits with WTC:

- Networking opportunities with prominent Indian Govt officials, business experts in business and trade.
- The opportunity to meet and work with fellow members and Indian & other countries business people from different industries in India.
- Collaborate with the activities of the High Commission of various countries on trade briefings, trade missions, receptions etc.



MEMBERSHIP FORM



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Registered Office:

B11/1, Basement, Hans Bhawan,
New Delhi-110002

Corporate Office:

23, Bhai Veer Singh Marg,
Gole Market, New Delhi - 110001

 contact@wtchamber.com |  www.wtchamber.com